

Operations Management William Stevenson Chapter 12

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Learning objectives • After completing this chapter, you should be able to: • Define the term operations management • Identify the three major functional areas of organizations and describe how they interrelate • Compare and contrast service and manufacturing operations • Describe the operations function and the nature of the operations manager's job • Differentiate between design and operation of production systems • Describe the key aspects of operations management decision ...

Introduction to Operations Management by Stevenson

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