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In Sky high , Matthew Horsman provides a lively and detailed account of the rise and rise of BskyB, 1 of the major corporate success stories of the decade. From a highly indebted fledgling company in the mid 1980's, haemorrhaging freely, to the 1 billion pound behemoth of today, the story is as much about the changing face of TV as it is about 1 corporation.

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Sky UK Limited is a British broadcaster and telecommunications company that provides television and broadband Internet services, fixed line and mobile telephone services to consumers and businesses in the United Kingdom.It is the UK's largest pay-TV broadcaster with 12.5 million customers as of 2018 and its digital satellite TV platform was the UK's most popular digital TV service until it was ...

### **Sky UK - Wikipedia**

The News Corporation takeover bid for BskyB was a proposed takeover of British Sky Broadcasting by News Corporation, the media conglomerate of Rupert Murdoch. The bid was launched in June 2010, but was withdrawn in July 2011 following the News International phone hacking scandal. News Corporation already owned 39.1% of BskyB, and held on to its stake following the collapse of the takeover bid. The takeover was an essential part of News Corporation's business strategy, not least as it would have

### **News Corporation takeover bid for BskyB - Wikipedia**

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Last month (April 3), BskyB became the first multichannel provider outside of Japan to launch a 3D channel, Sky 3D. That channel, which now

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### **Sky High On 3D - Multichannel**

found: Sky high : the inside story of BSkyB, 1997: p. xi (1990, Sky Television [no pubs] and British Satellite Broadcasting agree to merger; BSkyB) p. 1 (British Sky Broadcasting (BSkyB))

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